



Special Offer!
**eviivo frontdesk™ online booking
system & diary for only £150!**



Friendly-Places has recently partnered with eviivo and their revolutionary online booking system eviivo frontdesk™ is now available to Friendly-Places members at a heavily discounted price.

eviivo frontdesk™ is a low-cost, easy-to-use diary and unique online booking system, created especially for small hotels, B&Bs and guesthouses. It enables you to display real-time availability and sell your rooms on the Friendly-Places website, your own website and the leading global, national and regional travel and accommodation websites – including lastminute.com, Expedia.co.uk, hotels.co.uk, travelsupermarket.com and VisitBritain.

It also gives you access to a superb electronic diary as well as tools and services to help you run your business and maximise your profits online and in general. eviivo frontdesk™ is currently generating more than £5,000 worth of online bookings a month for many of its top customers!

Call 0800 422 0088 now for a no-obligation product demonstration and see how eviivo frontdesk™ can help you get more bookings.

Friendly-Places is offering eviivo frontdesk™ for just £150 to its members (RRP £250).
This includes set-up, training, customer support, upgrades and ongoing services.

In addition to this, you will also receive two years' worth of priority listings (value £70)
on Friendly-Places including the ability to add your own special offers / bargain
breaks.

Call 0800 422 0088 now for more information.



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In summary, eviivo frontdesk™ will allow you to:

- Increase your occupancy and sales volumes through an influx of new bookings from Friendly-Places, your own website and other distribution channels like:
 - VisitBritain & EnjoyEngland (subject to accreditation)
 - Six Regional Tourist Board sites
 - lastminute.com, expedia.co.uk, hotels.com, Co-op Travel, bedandbreakfasts.co.uk, travelsupermarket.com
 - and many more!
- Quickly & easily manage your daily processes through a very easy-to-use electronic diary, adapted to the needs and resources of small, independent tourism businesses.
- Maintain total control of your bookings via an easy-to-understand computer screen and no need to ever allocate your rooms!
- Straight-forward management of your business details, room descriptions and pricing for display on the Internet, including the facility to block out rooms.
- Take secure online payments for internet bookings (with advanced fraud protection) and receive email notifications for new online bookings – eviivo frontdesk™ works as your 24-hour receptionist!
- Complete system set-up, training and first-rate customer service.
- Continue to take phone, walk-in and agent bookings at no cost.
- Track expenses, process payments, guest requirements and print invoices.
- Stay in touch with your clients and develop effective marketing campaigns via the Customer relationship management (CRM) tool to increase repeat business.
- One-to-one training and expert advice on revenue management, website optimisation, online retail and local pricing strategy.
- Produce a variety of business management reports.
- Benefit from the marketing spend of the biggest players in the travel and tourism industry. You will be able to promote your business to over 100,000 potential customers every day! It doesn't matter if your property is small – in fact, eviivo frontdesk™ was specifically designed for properties with 2 to 25 rooms.



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eviivo frontdesk™ distribution partners include:



What are the costs associated with eviivo frontdesk™?

- There is a one-off set up fee of £150 with no ongoing licencing fees.
- Pay only for guaranteed bookings - Commissions for online bookings start at just 6%. No sale, no fee.

This great offer is only available for a limited period, so call now to take advantage of this fabulous opportunity today! For a no-obligation demonstration of eviivo frontdesk™ and some great advice about how it can benefit your business call Micky on 0800 422 0088 or email Michael.walton@eviivo.com.

We look forward to speaking to you soon!



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Why not have a look at the websites and booking pages of some successful businesses using eviivo frontdesk™:

1. The Orchard House, Northumberland:
<http://www.orchardhouserothbury.com/>
2. The Kingfisher Hotel, Norfolk: <http://www.kingfisherhotel.co.uk/>
3. The Lindale Inn, Cumbria: <http://www.mitchellshotels.co.uk/lindale-inn.shtml>
4. Fraoch House, Scotland: <http://www.fraochhouse.com/>

The screenshot shows the website for 'THE ORCHARD HOUSE ROTHBURY NORTHUMBERLAND'. A red callout box contains the following text: **By using eviivo frontdesk™ for our B&B, we have increased our profits by 25%.** Below this, it says 'Graham & Lisa Stobbart, The Orchard House – Rothbury Winner of The AA Guest Accommodation of the Year award'. A red circle highlights a 'Book On-line Now' button, with a red arrow pointing from the callout box to it. The website header includes a navigation menu with 'Home', 'Rooms', 'Drawing Room', 'Breakfast', 'Activities', and 'Get in Touch'. Below the header, there is a welcome message and a description of the property as a Georgian house. At the bottom of the screenshot, the FRONTDESK logo and the phone number 'Call now 0800 422 0088' are visible.

Don't miss out! This amazing offer is only available for a limited period, so call 0800 422 0088 now for a no-obligation demonstration of eviivo frontdesk™ and further information about how eviivo frontdesk™ can help you increase your bookings and maximise profits for your business.

Kind regards,

Micky Walton

Call now 0800 422 0088